



**Farm Mutual Re**  
Collaborate. Empower. Succeed.

## COMMUNICATIONS ASSOCIATE (CO-OP)

**Join our Canadian reinsurance company and help us empower and advance our mutual insurance community!**

If you are enthusiastic about brand promotion, have a creative flair and a keen attention to detail, then this is the communications role for you! With this position, you will have the opportunity to join a culture that takes pride in being honest, delivering on promises and is committed to doing what is right.

*This is a 4-month co-op position: September 2022 – December 2022. Please note this position will be hybrid with work being completed remotely and in person.*

### The Role:

Your focus is to provide support for the delivery of our communication services and strategies. Responsibilities for this role will include:

- Creating internal communications according to organizational standards (intranet, MS Teams posts, email communications, etc.)
- Assisting with the development of infographics and graphic design
- Developing external communications according to organizational standards (website, webinars, department blogs, department news, resource materials, etc.)
- Enhancing communications and our brand through social media posts (LinkedIn, Twitter, Facebook)

### Your Skills and Qualifications:

- Currently enrolled in a degree or diploma program in Communications, Media and Design, Graphic Design or equivalent
- Excellent communication skills — written and verbal
- Ability to work well as part of a team as well as independently
- Experience conducting research
- Proficient in Microsoft Office Suite and Adobe Creative Suite; experience using Adobe InDesign and Adobe Premiere is considered an asset
- Working knowledge of social media platforms

### Join Our Team!

Recognized as one of Waterloo Area's Top Employers 2022 as well as one of Canada's Greenest Employers 2022, at Farm Mutual Re we are committed to inclusion for all and cultivating belonging where everyone can be their authentic and best selves. Operating since 1959, Farm Mutual Re is a general reinsurer, sharing in the property, automobile, liability, and other risks originally accepted by



## Farm Mutual Re

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insurance companies operating principally in Canada.

We're passionate about empowering and supporting our employees and business partners. Our relationships are the foundation that helps us advance the mutual insurance community. We take pride in giving back to our community and the environment. We hold ourselves accountable for the promises we make to our members, employees and valued business partners.

Our office is in Cambridge, Ontario off the 401 in a state-of-the-art, environmentally friendly building. Our employees enjoy perks including complimentary access to an on-site gym, a variety of fitness classes and wellness sessions, a ping-pong table and mini massages as well as the flexibility to work remotely as we embrace the modern hybrid work environment. Our culture is supportive of achieving a balanced and healthy lifestyle.

### How to Apply:

Don't miss this opportunity to join our team. Visit our website and complete our [Employment Application](#).

***In accordance with our company values, Farm Mutual Re is committed to creating an equitable, diverse, and inclusive work environment for all, regardless of race, colour, religion, gender, gender identity, sexual orientation, national origin, or age.***

***Farm Mutual Re is committed to providing accommodations and to achieving a barrier-free workplace for individuals with disabilities. Should you require an accommodation to participate in our recruitment process, we will support you by considering your individual accessibility needs.***